

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 12151 190641Z

12

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /015 W

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R 190605Z SEP 74

FM AMEMBASSY TOKYO

TO USDOC WASHDC

INFO SECSTATE WASHDC 4662

UNCLAS TOKYO 12151

FOR OIM/KELLY

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: USTC TOKYO CONSUMER GOODS PROMOTIONS, APRIL 1975

1. TC HAS RECEIVED FACT SHEET AND EXHIBIT PLAN SUMMARY, CONSUMER GOODS PROMOTIONS APRIL 9 - 12 AND APRIL 16 - 19, 1975. NO MENTION IS MADE OF CONTRIBUTION SCHEDULE, BUT EVEN THOUGH EVENTS ARE DESCRIBED AS "ONE PROMOTION IN TWO SEPARATE TIME SLOTS" TC ASSUMES USUAL CONTRIBUTION (OTM 900 DOLS, NTM 600 DOLS) PER PARTICIPANT WILL APPLY FOR EACH EXHIBITION WEEK. IT IS TC UNDERSTANDING THAT WHILE THE PROMOTIONS ARE BEING PROCURED SIMULTANEOUSLY, EACH IS BEING TREATED AS A SEPARATE SHOW. TC FEELS THIS SEPARATION IMPORTANT TO EFFECTIVE ADMINISTRATION OF THE EVENTS AND ALSO BECAUSE, WHILE BOTH ARE FOR CONSUMER PRODUCTS, WHEN PROCURED EACH SHOULD BE DISTINCTLY DIFFERENT THEMATICALLY. PLEASE CONFIRM SOONEST AS THIS INFORMATION IMPORTANT FOR TC SUPPORT OF OIM PROCUREMENT EFFORT.

2. FYI: RE LAST PARAGRAPH PAGE ONE EXHIBIT PLAN SUMMARY, FOLLOWING USATEX EVENTS USTC AND AMDO WEEKS SEPT 30 AND OCTOBER 7 RESPECTIVELY, LEE PARSONS WILL ADDRESS QUESTION OF SPRING 1975 USATEX ACTIVITY JAPAN IN SEPARATE COMMUNICATION TO OIM. SHOESMITH

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NNN

Message Attributes

Automatic Decaptioning: X
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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
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Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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